

From: Mail-Courriel/ICGC/CA@STRATDOC@ICGC on behalf of Rupi S. Badwal@ICGC
Sent: Tuesday, February 2, 2010 11:45
To: Bunting, Alison: CIPO-OPIC
Subject: EPIC - Madrid Protocol

Generated from: http://www.cipo.ic.gc.ca/eic/site/cipointernet-internetopic.nsf/mail/Alison_Bunting
Referring URL: <http://www.cipo.ic.gc.ca/eic/site/cipointernet-internetopic.nsf/eng/wr02258.html>

From Rupi S. Badwal;
Email rupi@outer-net.com;
Subject Madrid Protocol;

Message I have been registering trade-marks in Canada for my clients, the majority of which are small to medium-sized businesses. Many of them have success in Canada and wish to enter other markets. In facilitating their trade-mark applications in Canada, I am often asked if I can register the mark in the US or Europe or Asia on their behalf. When I advise that we cannot do so without use of a local agent, the cost for which can be quite substantial, many of them decline. Acceding to the Madrid Protocol would permit my clients the opportunity to obtain the protection they seek without paying inordinate legal fees. ;

--- Attachments (n004) ---